

MONTHLY MEMBERSHIP PROGRESS REPORT

District 20 E2

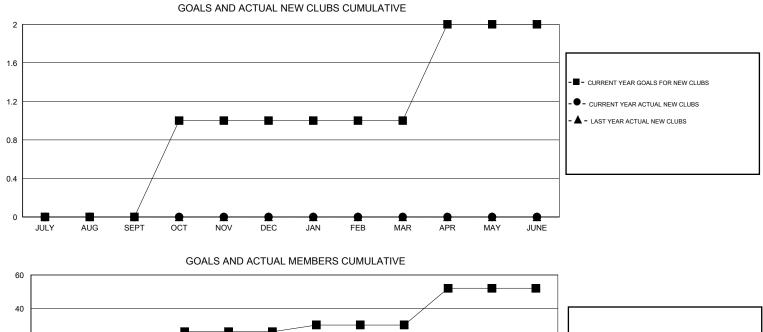
Results as of: 5/31/2014

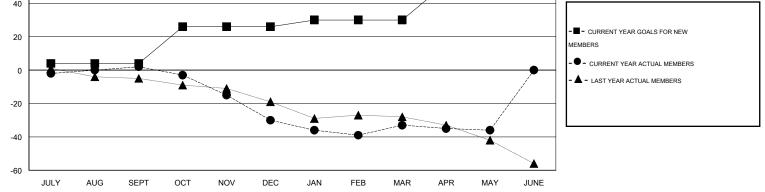
GMT CA 1

GMT: ED LECIUS

LOCATION NEW YORK

| | | Clubs | | | | | Members | | |
|--|------------------|---------------------|----------------------------|-----------------------------|------------------------------|--------------------|----------------------------------|------------------------------|-----------------------------|
| RESULTS FOR 2013-2014 | | | | | RESULTS FOR 2013-2014 | | | | |
| QUARTER | NEW CLUB GOAL | ACTUAL NEW CLUBS | ACTUAL DROPPED CLUBS | ACTUAL NET GAIN/ LOSS | QUARTER | NEW MEMBER GOAL | ACTUAL TOTAL MEMBERS ADDED | ACTUAL DROPPED MEMBERS | ACTUAL NET GAIN/ LOSS |
| JULY/AUG/SEPT | 0 1 | 0 | 0 0 | 0 0 | JULY/AUG/SEPT OCT/NOV/DEC | 4 22 | 17 12 | 15 44 | 2 -32 |
| OCT/NOV/DEC JAN/FEB/MAR APR/MAY/JUNE | 0 | 0 | 1 0 | -1 0 | JAN/FEB/MAR APR/MAY/JUNE | 4 22 | 16 10 | 19 13 | -3 -3 |





| DROPPED CLUBS: 1 | 20 CLUBS OF 39 ADDED 1 OR MORE | GENDER DISTRIBUTION | | | |
|-------------------|--------------------------------|-----------------------|-----|--|--|
| | NEW MEMBERS | MALE 746 (69.27%) | | | |
| DROPPED MEMBERS | | FEMALE 331 (30.73%) | | | |
| DECEASED 10 | CLICK HERE FOR HEALTH | FAMILY UNIT MEMBERS | 227 | | |
| CLUB CANCELLED 75 | ASSESSMENT DATA | HEAD OF HOUSEHOLD | 112 | | |
| TOTAL 9 | | NON-HEAD OF HOUSEHOLD | 115 | | |